



PURPLE HEART FISHING TOURNAMENT

At Beaufort Yacht Basin

August 5, 2017

Use of Funds

Sponsorship Funds

As a sponsor of the Beaufort Yacht Basin Purple Heart Tournament, you are helping us reach our goal to provide a fishing tournament where 100% of entry donations go directly to the Wounded Warriors In Action Foundation. Sponsorship funds raised will be paid to BYB Purple Heart Tournament and be used for operational expenses associated with the tournament. Following the tournament, 100% of any remaining sponsorship funds will be donated directly to Wounded Warriors In Action.

All sponsorship funds will go directly to media marketing, prizes, t-shirts, rental equipment to conduct event, promotional products, catering, captains social, entertainment and any other expense related only to the facilitation and execution of tournament operations.

All remaining Funds after event will go directly to WWIA following discharge of all related expenses and an independent audit of funds account. A post tournament report will be available at Beaufort Yacht Basin within thirty days of audit completion.

Tournament Entry Donations

Tournament entry monies are paid as a donation directly to WWIA via their website. These donations are tax deductible.

Proceeds from Sale of Fish at Weigh Station

Monies generated by sale of fish are paid as a donation directly to WWIA. A representative from WWIA will be present on the tournament day to conduct this transaction.

Wounded Warriors In Action Foundation (WWIA)

Wounded Warriors in Action Foundation (WWIA) is a national 501(c)(3) public charity that devotes all of its energy and resources to supporting the men and women wounded in combat who were awarded the Purple Heart medal. WWIA supports these phenomenal Heroes by providing them with the opportunity to participate in world-class outdoor sporting activities at no cost to them. We do this as a means to recognize and honor their sacrifice, encourage independence and connections with communities, and promote healing and wellness through camaraderie and a shared passion for the outdoors.

Lieutenant Colonel (Retired) John J. McDaniel founded Wounded Warriors in Action Foundation in 2007 and established its corporate headquarters in Apollo Beach, Florida. A retired Army officer, John felt that his service to the nation was not yet finished. He started as a concerned citizen taking a few Wounded Warriors out on hunting and fishing trips, but quickly saw that the need for this kind of healing was greater than he could support on his own. In 2009 WWIA was granted 501(c)(3) Non-Profit status and has been changing the lives of American Heroes and American Sportsmen and women across the country ever since.

All donations to WWIA, including tournament entry, are tax deductible. WWIA Tax ID number is 26-0718304. Based on their 2015 IRS tax filing, 90% of all donations directly supports WWIA field activities for Purple Heart Medal recipients.